



July 2015

New Registrar and Matched Bargain Service

I am writing to you to inform you that Ludorum has changed its Registrar to Capita Asset Services.

If you have a query concerning your shareholding, please contact:

Capita Asset Services
The Registry
34 Beckenham Road
Beckenham
Kent
BR3 4TU

Telephone: 0871 664 0300
(Calls cost 10p a minute plus network extras, lines are open 08:30am – 5:30pm
Monday – Friday, excluding UK Bank Holidays).

For overseas investors: +44 (0) 1484 600 911

Matched Bargain Service

The Matched Bargain Service is provided by Capita Asset Services on behalf of Ludorum Plc.

If you live within the EEA and would like to buy, or sell, shares in Ludorum Plc, please call contact Capita Asset Services for more details:

e-mail: mbs@capitadeal.com

Telephone: 020 3170 0234

(Calls are charged at local rate and lines are open 09:00am – 5:00pm Monday – Friday, excluding UK Bank Holidays).

Yours sincerely

Malcolm Paget
Company Secretary

Capita Asset Services is a trading name of Capita Registrars Limited and Capita IRG Trustees Limited. Share registration and associated services are provided by Capita Registrars Limited (registered in England and Wales, No. 2605568). Regulated services are provided by Capita IRG Trustees Limited (registered in England and Wales No. 2729260), which is authorised and regulated by the Financial Conduct Authority and is authorised to conduct cross-border business within the EEA under the provisions of the EU Markets in Financial Instruments Directive. Not all share plan activity is regulated.